MADOR REPORT · NOVEMBER 2026

Dentists in Germany: who AI assistants recommend

We asked 4 AI assistants where to find dentists in 20 cities in Germany, with 5 questions per city written the way a resident would ask them. That makes 400 answers, collected on 4 November 2026.

77% of answers recommend at least one business

306 of 400 answers give at least one name to call. With the same method, the true share sits between 72% and 80%; the other answers explain how to choose and name nobody.

Gemini names the most, Claude the fewest

Gemini recommends a business in 99% of its answers, Claude in 36%. Showing up in one assistant does not mean showing up in another.

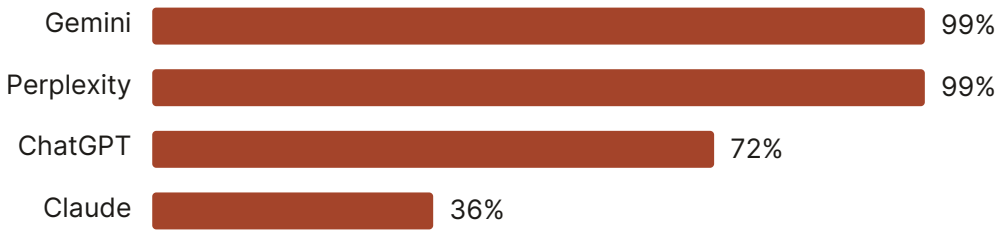
AllDent is recommended in 14 of 20 cities

43% of answers name at least one national network or chain. The other recommended businesses are independent, and they change from city to city.

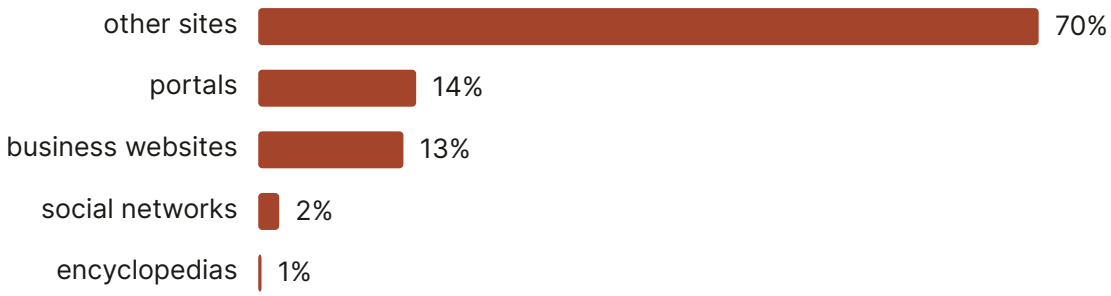
Portals make up 14% of the sites read, business websites 13%

50% of answers link to a portal, 41% to the website of a named business. A site the assistant reads is a site it takes names from.

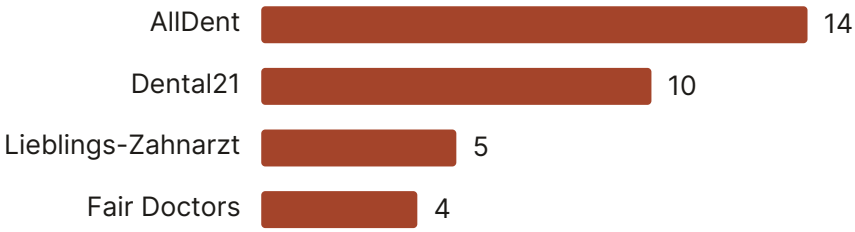
How often each assistant recommends



Sites read, by type



Networks recommended in the most cities



City by city

#	City	Answers	With a business	Most recommended
1	Berlin	20	75%	AllDent, Dental21, ZAHN33
2	Hamburg	20	70%	AllDent, Dental21, Z-24
3	München	20	95%	AllDent, SagaDent, Smileforever
4	Köln	20	65%	TopDentis Cologne, AllDent, Gemeinschaftspraxis Dres. tiefblau
5	Frankfurt am Main	20	75%	AllDent, Dental21
6	Düsseldorf	20	70%	360°zahn, Dental Centrum Düsseldorf, Kieferchirurgie Königsallee
7	Leipzig	20	75%	AllDent, Zahnzentrum Leipzig MVZ, KARLI1 Zahnzentrum
8	Stuttgart	20	85%	AllDent, Zahnmedizin im Gerberviertel
9	Dortmund	20	85%	AD Zahnzentrum Dortmund, Zahnärzte am Phönixsee, Dental21
10	Bremen	20	80%	AllDent, Zahnärzte am Park, Carpe dentem
11	Essen	20	65%	AllDent, Zahnärzte am Limbecker Platz, Dentalzentrum Essen
12	Dresden	20	85%	AllDent, KLEIN Zahnärzte, CANALETTO Zahnärzte
13	Nürnberg	20	75%	AllDent, DentHOCH3, ZTK Zahngesundheit Nürnberg
14	Hannover	20	65%	Dental21, MVZ Zahnärzte Esplanade, Zahnärzte am Lister Platz
15	Duisburg	20	75%	Dental21, Fair Doctors, Kaiserberg Zahnärztezentrum
16	Bochum	20	65%	AllDent, Lieblings-Zahnarzt, Zahnklinik Bochum
17	Wuppertal	20	90%	Zahnarztpraxis Tsypin, Mydent, Fair Doctors

#	City	Answers	With a business	Most recommended
18	Bielefeld	20	75%	Dentikum Zahnärzte, The Dental Company, Z Zahnarztpraxis am Oldentruper Park
19	Bonn	20	75%	Dental21, ZahnKarree, Lieblings-Zahnarzt
20	Mannheim	20	85%	AllDent, DEIN DENTAL Mannheim, Dentavita Mannheim

Method

Cities: the 20 most populous municipalities, Destatis municipal directory at 31 December 2025. Each city has its own 5 questions, in the language spoken there, the same for every assistant.

Assistants: ChatGPT, Gemini, Claude, Perplexity, with the models of Mador's free scan and web search on. For each question and assistant the most recent answer counts.

An answer "recommends a business" when it names at least one real business in the category: headings, neighbourhoods, portals and public bodies do not count. The interval accounts for assistants answering the same questions (the same method as the Mador Index).

Since 4 November 2026, the order counts the answers that recommend first, then the mentions.

Names appear only where the assistants recommend them, never if an answer advises against them: national networks in the cities where at least one answer recommends them, independent businesses recommended in at least 2 answers in their city.

This data comes from the same work Mador does every day for businesses: it sees where assistants recommend them, writes and publishes the missing pages and measures again to see what changed.

[See where your business shows up]

Mador, "Dentists in Germany: who AI assistants recommend", November 2026, mador.ai.