MADOR REPORT · NOVEMBER 2026

Dentists in France: who AI assistants recommend

We asked 4 AI assistants where to find dentists in 20 cities in France, with 5 questions per city written the way a resident would ask them. That makes 400 answers, collected between 3 November 2026 and 4 November 2026.

81% of answers recommend at least one business

322 of 400 answers give at least one name to call. With the same method, the true share sits between 76% and 84%; the other answers explain how to choose and name nobody.

Perplexity names the most, Claude the fewest

Perplexity recommends a business in 95% of its answers, Claude in 63%. Showing up in one assistant does not mean showing up in another.

Dentego is recommended in 18 of 20 cities

43% of answers name at least one national network or chain. The other recommended businesses are independent, and they change from city to city.

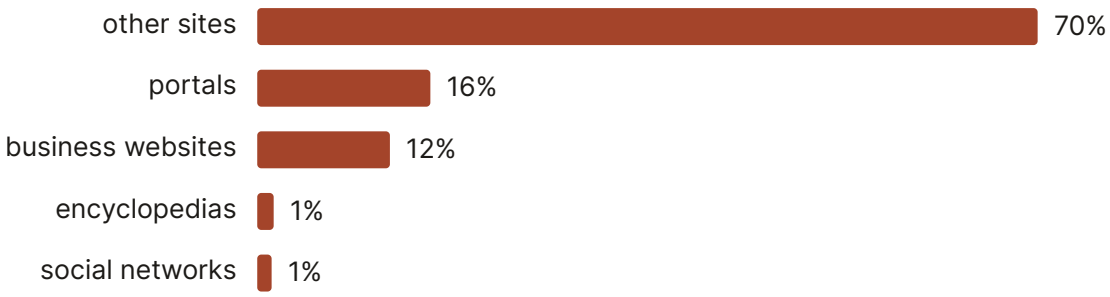
Portals make up 16% of the sites read, business websites 12%

59% of answers link to a portal, 37% to the website of a named business. A site the assistant reads is a site it takes names from.

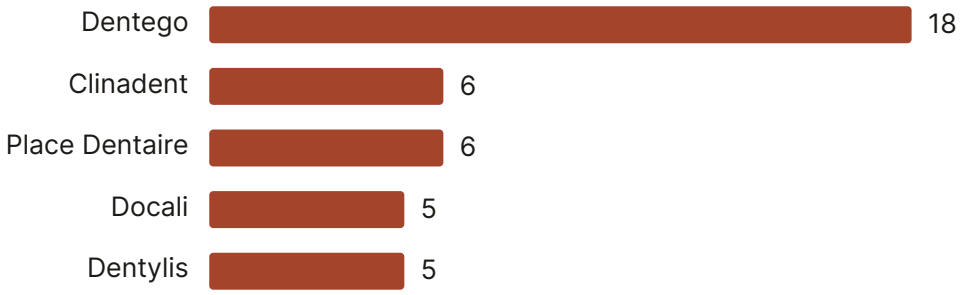
How often each assistant recommends



Sites read, by type



Networks recommended in the most cities



City by city

#	City	Answers	With a business	Most recommended
1	Paris	20	70%	Cabinet Frimouth, Dentego, SOS Dentaire
2	Marseille	20	75%	Clinadent, Cabinet Valdent, Dentego
3	Lyon	20	90%	Dentego, Docali, Cabinet Dentaire du Parc
4	Toulouse	20	75%	Dentylis, Docali, Dentego
5	Nice	20	65%	Dentego, Cabinet dentaire Rossini, Clinadent
6	Nantes	20	85%	Le Cabinet Dentaire Guist'hau, CHU de Nantes, Le Cabinet Dentaire Monselet
7	Montpellier	20	80%	Dentego, Clinadent, DentalCo+
8	Strasbourg	20	80%	Dentego, Cabinet Dentaire de la Paix, Centre de santé dentaire UGECAM
9	Bordeaux	20	85%	Dentego, Cabinet Dentaire Le 72, Clinique Dentaire Bordeaux Nord
10	Lille	20	75%	Dentego, Dentylis, Place Dentaire
11	Rennes	20	85%	Dentego, Docali, Centre de Soins Dentaires du CHU de Rennes
12	Toulon	20	85%	Clinadent, Dentego, Centre Dentaire Toulon
13	Reims	20	90%	Dentego, Centre dentaire Reims Vesle, Centre dentaire Reims Cernay
14	Saint-Étienne	20	75%	Le Centre Dentaire Mutualiste AÉSIO Santé

#	City	Answers	With a business	Most recommended
15	Le Havre	20	80%	Centre dentaire Le Havre - République, Centre dentaire Le Havre Caucriauville, Dentego
16	Villeurbanne	20	70%	Dentego, Clinic Tête d'Or, Dentylis
17	Dijon	20	90%	Dentego, CHU Dijon, Institut Universitaire de Soins Dentaires
18	Angers	20	85%	Centre Dentaire Angers Delaage, Dentego, Centre Dentaire Angers Montesquieu
19	Grenoble	20	95%	Le Centre dentaire Maréchal Foch, Le Cabinet Dentaire de l'Obiou, Le Centre dentaire Libération
20	Nîmes	20	75%	Dentego, Clinadent, Place Dentaire

Method

Cities: the 20 most populous municipalities in metropolitan France, INSEE legal populations at 1 January 2023. Each city has its own 5 questions, in the language spoken there, the same for every assistant.

Assistants: ChatGPT, Gemini, Claude, Perplexity, with the models of Mador's free scan and web search on. For each question and assistant the most recent answer counts.

An answer "recommends a business" when it names at least one real business in the category: headings, neighbourhoods, portals and public bodies do not count. The interval accounts for assistants answering the same questions (the same method as the Mador Index).

Since 4 November 2026, the order counts the answers that recommend first, then the mentions.

Names appear only where the assistants recommend them, never if an answer advises against them: national networks in the cities where at least one answer recommends them, independent businesses recommended in at least 2 answers in their city.

This data comes from the same work Mador does every day for businesses: it sees where assistants recommend them, writes and publishes the missing pages and measures again to see what changed.

[See where your business shows up]

Mador, "Dentists in France: who AI assistants recommend", November 2026, mador.ai.