MADOR REPORT · NOVEMBER 2026

# Vets in Spain: brand by brand

We asked 4 AI assistants where to find vets in 50 cities in Spain, with the same 5 questions in every city: the vet they would recommend, a 24-hour emergency clinic for a dog that falls ill at night, where to have a cat spayed, a clinic that does veterinary dentistry, and a veterinary hospital with specialists. That makes 1,000 valid answers, collected on 11 November 2026.

## 493 of 1,000 answers name at least one chain

Count the names, though, and independent vet clinics come out ahead: 3,262 names of independent vet clinics against 620 chain names. 348 answers name independent vet clinics only.

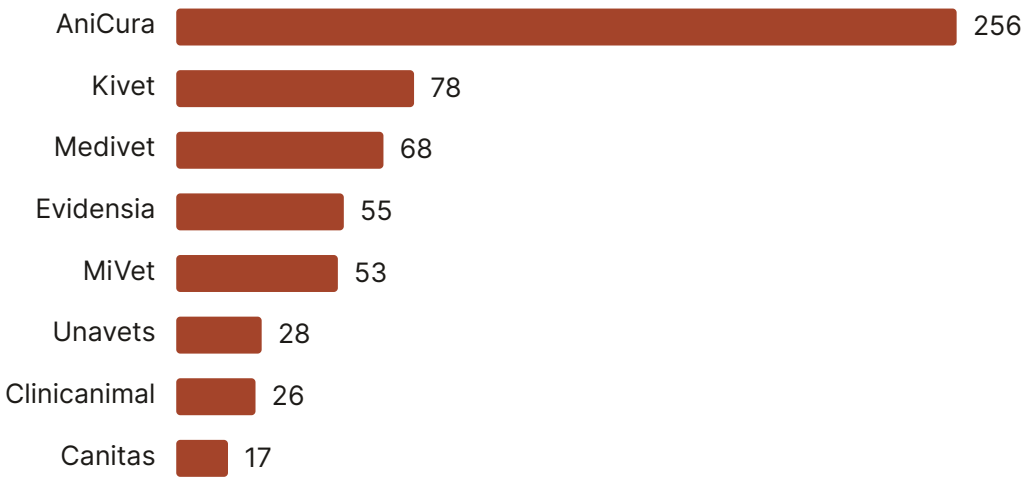
## AniCura is recommended in 256 answers and in 26 of 50 cities

Next come Kivet, recommended in 78 answers, and Medivet, in 68. Below are the chains recommended in at least 10 answers, with the cities where they show up.

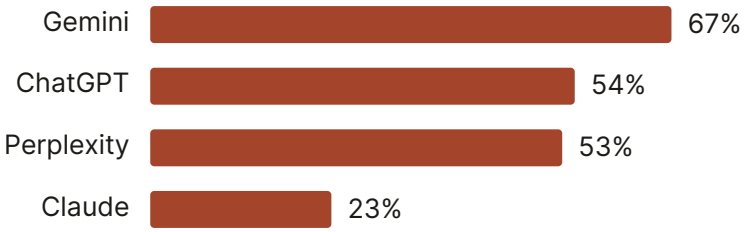
## The sites AI reads most when it talks about vets

Of the 855 answers that show the sites they read, clinicaveterinaria.es is read in 437, anicura.es in 258, vetespana.es in 186, simiperrohablara.com in 160, unavets.com in 94. Each site counts once per answer.

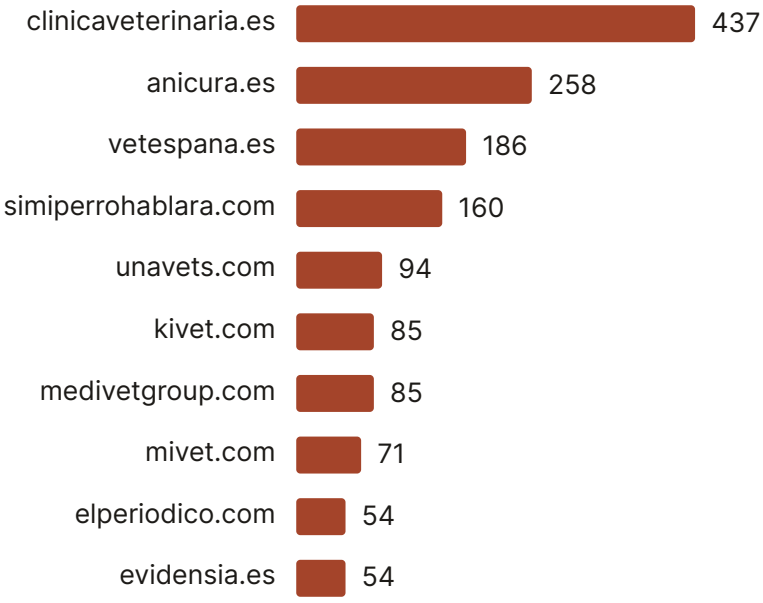
### Chains, by answers that recommend them



### Answers naming at least one chain, by assistant




### Most-read sites, answers




## The chains, brand by brand

Out of 1,000 answers in 50 cities. Answers are the ones that recommend the chain; cities are those where at least one answer recommends it.

| Chain | Answers recommending it | Cities |
|---|---|---|
| AniCura | 256 | 26 |
| Kivet | 78 | 24 |
| Medivet | 68 | 8 |
| Evidensia | 55 | 21 |
| MiVet | 53 | 11 |
| Unavets | 28 | 12 |
| Clinicanimal | 26 | 10 |
| Canitas | 17 | 8 |

## City by city: chains and independent vet clinics

Chains among names: chain names out of all names in the city's answers.

| City | Answers | With a chain | Chains among names | Most recommended |
|---|---|---|---|---|
| Madrid | 20 | 12 | 18% | AniCura, Medivet, Hospital Veterinario Puchol |
| Barcelona | 20 | 12 | 15% | AniCura, Odontovets, Hospital Veterinari del Mar |
| Valencia | 20 | 13 | 18% | AniCura, Hospital Veterinario Cruz Cubierta, Veterizonia |
| Zaragoza | 20 | 12 | 14% | AniCura, Centro Clínico Veterinario de Zaragoza, Symay Clínica Veterinaria |
| Sevilla | 20 | 11 | 18% | AniCura, Clínica Veterinaria PICA, Veterinaria Alameda |
| Málaga | 20 | 10 | 18% | Hospital Veterinario SOS Animal, Clinicanimal, Evidensia |
| Murcia | 20 | 11 | 14% | Medivet, Clínica Veterinaria Murcia Norte, AmiGato Clínica Felina |
| Palma de Mallorca | 20 | 11 | 16% | AniCura, Clínica Veterinaria La Vileta, Clínica Veterinaria San Fernando |
| Las Palmas de Gran Canaria | 20 | 16 | 26% | AniCura, Medivet, Hospital Veterinario Los Tarahales |
| Alicante | 20 | 16 | 28% | Medivet, AniCura, Fénix Hospital Veterinario |
| Bilbao | 20 | 17 | 28% | AniCura, MiVet, Clínica Veterinaria Garellano |
| Córdoba | 20 | 11 | 26% | MiVet, Kivet, Clínica Veterinaria Santa Rosa |
| Valladolid | 20 | 11 | 16% | Centro Veterinario Castilla, Evidensia, Centro Veterinario Covaresa |
| Vigo | 20 | 15 | 19% | AniCura, Hospital Veterinario Beade, Kivet |
| L'Hospitalet de Llobregat | 20 | 2 | 2% | Clínica Veterinària Solvet, Centre Veterinari L'Hospitalet, Centre Veterinari Sant Roc |
| Gijón | 20 | 14 | 18% | AniCura, Hospital Veterinario Menes, Hospital Veterinario Asturias |
| Vitoria-Gasteiz | 20 | 9 | 14% | Hospital Veterinario Gasteiz, Centro Veterinario Álava, Kivet |
| A Coruña | 20 | 11 | 16% | Hospital Veterinario Abeiro, MiVet, Clínica Veterinaria El Arca |
| Elche | 20 | 8 | 11% | Hospital Veterinario DRL Elche, Fénix Hospital Veterinario, Centro Veterinario Cuatro Patas |
| Granada | 20 | 12 | 16% | Evidensia, Clínica Veterinaria Alcazaba, Hospital Veterinario Sur |
| Terrassa | 20 | 16 | 24% | AniCura, Entremaliats Clínica Veterinaria, Hospital Veterinari Abat Marcet |
| Badalona | 20 | 7 | 12% | Hospital Veterinario Montigalà, Hospital Veterinari l'Arca, Centre Veterinari Europa |
| Sabadell | 20 | 12 | 18% | AniCura, Hospital Veterinari de Sabadell, Albéitar Clínica Veterinaria |

| City | Answers | With a chain | Chains among names | Most recommended |
|---|---|---|---|---|
| Oviedo | 20 | 15 | 28% | AniCura, Clínica Veterinaria Animálitas, MiVet |
| Cartagena | 20 | 10 | 30% | MiVet, Kivet, Clínica Veterinaria Sauces |
| Móstoles | 20 | 16 | 27% | AniCura, Clínica Veterinaria Puerta del Sur, Clínica Veterinaria Las Nieves |
| Jerez de la Frontera | 20 | 2 | 2% | Clínica Veterinaria Ronda Este, Centro Veterinario Córdoba, Clínica Veterinaria Asta Regia |
| Santa Cruz de Tenerife | 20 | 13 | 29% | Medivet, Evidensia, Clínica Veterinaria San Lucas |
| Pamplona | 20 | 15 | 26% | AniCura, Hospital Veterinario Pamplona, Unavets |
| Almería | 20 | 6 | 8% | Hospital Veterinario Nueva Andalucía, Hospital Veterinario Guil Galindo, Hospital Veterinario Portocarrero |
| Alcalá de Henares | 20 | 7 | 10% | Hospital Veterinario Alcor, Medivet, Clínica Veterinaria Cervantes |
| Leganés | 20 | 16 | 38% | AniCura, MiVet, Clínica Veterinaria Leganés Norte |
| Getafe | 20 | 5 | 7% | Hospital Veterinario Madrid Sur, Clínica Veterinaria GetaPets, Hospital Veterinario Simbiosis |
| Fuenlabrada | 20 | 2 | 4% | Centro Veterinario La Serna, Clínica Veterinaria Loranca, Clínica Veterinaria Vivero |
| San Sebastián | 20 | 4 | 6% | Hospital Veterinario Donostia, Clínica Veterinaria Labrit, Clínica Veterinaria Abere |
| Castellón de la Plana | 20 | 1 | 1% | Hospital Veterinario del Mar, Hospital Veterinario Costa Azahar, Centre Veterinari de la Plana |
| Burgos | 20 | 5 | 5% | Hospital Veterinario Los Delfines, Hospital Veterinario Vistalegre, Clínica Veterinaria Gamonal |
| Alcorcón | 20 | 3 | 4% | Clínica Veterinaria Azahar, ERVET Urgencias Veterinarias, Centauro Veterinarios |
| Santander | 20 | 7 | 13% | Clínica Veterinaria Parque Morales, AniCura, Clínica Veterinaria Los Robles |
| Albacete | 20 | 12 | 18% | Medivet, Clínica Veterinaria Argos, Clínica Veterinaria Los Llanos |
| San Cristóbal de La Laguna | 20 | 0 | 0% | Clínica Veterinaria San Cristóbal, Clínica Veterinaria Parque San Benito, Hospital Veterinario Cruz Piedra |
| Marbella | 20 | 1 | 1% | GreenVet Animal Hospital, Clínica Veterinaria Animal House, Centro Veterinario Artemis |

| City | Answers | With a chain | Chains among names | Most recommended |
|---|---|---|---|---|
| Logroño | 20 | 17 | 20% | AniCura, Clínica Veterinaria Valls, Urquiza Clínica Veterinaria |
| Badajoz | 20 | 3 | 4% | DOVET Clínica Veterinaria, Animax Clínica Veterinaria, Clínica Veterinaria Ciudad de Badajoz |
| Lleida | 20 | 12 | 19% | Hospital Veterinari de Lleida, AniCura, Clínica Veterinària L'Arca |
| Salamanca | 20 | 0 | 0% | Clínica Veterinaria La Vega, Clínica Veterinaria Gómez Ulla, Huellas Veterinaria |
| Tarragona | 20 | 17 | 31% | AniCura, Kivet, CEIM Veterinaris |
| Torrejón de Ardoz | 20 | 17 | 32% | AniCura, Clínica Veterinaria Joan Miró, Centro Veterinario Sisoucan |
| Huelva | 20 | 8 | 13% | Kivet, Centro Veterinario Vital Pets, Clínica Veterinaria Gattocan |
| Dos Hermanas | 20 | 10 | 15% | Clinicanimal, Clínica Veterinaria Sur, Clínica Veterinaria Orippo |

## Method

Cities: the 50 most populous cities, INE, municipal register at 1 January 2025. Every city gets the same 5 questions, in Spanish and identical for every assistant; one answer per question and assistant, collected on 11 November 2026.

Assistants: ChatGPT, Gemini, Claude and Perplexity, on each assistant's lightweight model (for ChatGPT and Perplexity, the same as Mador's free scan), with web search on. 1,000 of 1,000 answers are valid.

Claude Haiku read the names in the text of each answer. A chain counts once per answer, even when the answer names several of its locations.

Here a chain is a network of vet clinics and hospitals with several locations in Spain under one brand, checked on its website on 11 November 2026. University veterinary hospitals count as clinics in their own right. Veterinary colleges, online guides and the Cat Friendly label, which is a certification for clinics, count neither as chains nor as clinics.

Medivet counts together with VetPartners: according to Medivet España's website, checked on 11 November 2026, the network now operates under the VetPartners brand.

The report counts the answers where the AI recommends the chain, not the ones that name it only to say it does not fit. A chain shows up in a city if at least one answer recommends it. The first figure on the page, the answers that name at least one chain, counts instead every answer that gives the name.

Run a vet clinic? Mador's free scan tells you which assistants you show up in, and who they name instead of you.

See where your clinic shows up

For chains: Mador works location by location, city by city, so AI recommends every clinic in the network.

Mador, "Vets in Spain: brand by brand", November 2026, mador.ai.